



## FREQUENTLY ASKED QUESTIONS

### **Q: What is a Political Action Committee (PAC)?**

**A:** A PAC is organized for the purpose of raising and spending money to elect and defeat candidates. PACs can give \$5,000 to a candidate committee per election (primary, general or special). They can also give up to \$15,000 annually to any national party committee and \$5,000 annually to any other PAC.

### **Q: How are contributions from the BK® Franchisee PAC determined?**

**A:** NFA Government Relations receives dozens of contribution requests each week. If the GRC chairman and PAC director determine a request should be considered, it is forwarded to the entire GRC with the candidate's biography, voting scorecard and committee assignments. Other issues factored into final determination include election cycle (primary, general), past relationship with the candidate, involvement of NFA member requesting the contribution, sponsorship of key legislation and status of his/her election race. If the contribution is approved, a check is cut and delivered to an NFA member who can deliver it locally, thus developing an important relationship with the candidate.

### **Q: What benefits do I receive from donating?**

**A:** As a contributor, you will receive:

- Assurance that your contribution will be used to help elect pro-business candidates to Congress!
- Peace of mind knowing that you are taking a major step to protect your business!
- Recognition at annual NFA Summit.
- Thank you letter from the GRC chairman.
- Inclusion of your contribution in monthly reports sent to all NFA regional presidents.

### **Q: If I contribute to this PAC, may I still contribute to the PAC of my state restaurant association?**

**A:** Yes.

### **Q: Does my contribution go to candidates or PAC operations?**

**A:** Your BURGER KING® Franchisee PAC contribution is donated in its entirety to PAC-supported candidates.



**BURGER KING®**  
**Franchisee PAC**

### **For more information, contact:**

Misty Chally, Director  
BURGER KING® Franchisee PAC  
(202) 416-0270  
mistyc@nfabk.org

**Mail contributions to:**  
1701 Barrett Lakes Blvd. NW, Suite 180  
Kennesaw, GA 30144

**Fax contribution forms to:**  
(678) 797-5170

**Fill out an online donation form  
(credit card payments only) at:**  
[www.nfabk.org/burger-king-franchisee-pac](http://www.nfabk.org/burger-king-franchisee-pac)

*With your support,*  
Pro-business candidates are elected.

*With your support,*  
Franchisees have advocates in Congress.

*With your support,*  
You have a voice.

**FROM THE DIRECTOR**

**Dear Contributor,**

The BURGER KING® Franchisee PAC helps elect pro-business candidates and supports advocates of the restaurant, business and small-business industries. A majority of our PAC donations are hand delivered to candidates by franchisees as part of our grassroots efforts. Funds are also put toward forming and growing relationships between the NFA Government Relations Committee (GRC) and key lawmakers in Washington, D.C. Through the PAC, your voices are heard both at home and in our nation’s capital so that NFA members can show lawmakers the importance of small business. Thank you for your donation.

*Misty Chally,  
BURGER KING® Franchisee PAC Director*

***“The BURGER KING® Franchisee PAC has proven to be one of the best tools for advocacy in addressing and challenging issues that impact all phases of our business and future. Now more than ever, in the economic and political environment we and our country are facing, the BURGER KING® Franchisee PAC is critical to our future.”***

*Tom Walsh, Franchisee  
Platinum Member  
Dakota King*

**MEMBERSHIP LEVELS**

_____ Platinum*	\$5,000
_____ Emerald*	\$2,500
_____ Gold	\$1,000
_____ Silver	\$500
_____ Bronze	\$250
_____ Other	\$ _____

\*Platinum and Emerald members are offered the option of paying in four equal installments when paying with a personal credit card.

Initial here to authorize the quarterly credit card payment option: \_\_\_\_\_

Checks should be made payable to the BURGER KING® Franchisee PAC

Federal Election Commission rules require that payments to the BURGER KING® Franchisee PAC be made from personal funds (including LLPs, LLCs under certain conditions and sole proprietors). Corporate contributions are not allowed. Contributing member must be a U.S. citizen. By signing below, you acknowledge that your PAC membership payment is being made from personal funds.

Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

Franchisee Name: \_\_\_\_\_ Home Address: \_\_\_\_\_ Home Phone: \_\_\_\_\_ Home Fax: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Business Address: \_\_\_\_\_ Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_  
 Email Address: \_\_\_\_\_ REGIONAL ASSOCIATION: \_\_\_\_\_  
 Payment Options: \_\_\_\_\_ Personal Check \_\_\_\_\_ Personal Credit Card \_\_\_\_\_  
 Card Type:  Visa  MC  AMEX  Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Name as it appears on credit card: \_\_\_\_\_ Billing Address: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_ CW Code: \_\_\_\_\_

Please mail your completed pledge form and payment to: 1701 Barrett Lakes Blvd. NW, Suite 180 Kennesaw, GA 30144  
 If you are paying by credit card, please fax your completed pledge form to (678) 797-5170.